



LIFESAVER TECHNOLOGY

Somewhere in your town today, there WILL be a medical emergency!

1 in 3 die BEFORE reaching the HOSPITAL



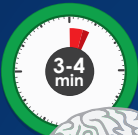
188,000
heart attacks
every year in the
UK



240,000
strokes every
year in the
UK



28,000
Cardiac arrests
every year in the
UK



A brain can survive for **3-4 minutes** without **Oxygen (O₂)** before damage can occur



There are **9 million 999** calls to the ambulance service every year, **3 million** of these are classed as immediately life threatening and needing an ambulance in **under 8 minutes**



98% Population agree that first aid can save lives



77% Don't know CPR techniques

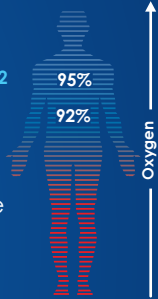


611,000 workers sustained an injury at work (HSE 14/15)

150,000 people a year could be given the chance of life if more people knew first aid training.



Normal O₂ levels in the body should be **above 95%**, below **92%** could be dangerous



Oxygen ↑

HOW CAN WE HELP?

- ? What would you do if your colleague/friend suffered a medical emergency?
- ? How long would an ambulance take to reach you?



Equip your premises with our lifesaving equipment and train your staff to **'Be prepared.....not scared'**



Contact us today: 0333 772 0308
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